# Polaris Portfolios, LLC Form Customer Relationship Summary

# Item 1. Introduction

- **A.** Polaris Portfolios, LLC is registered with the Securities and Exchange Commission as an investment adviser. Brokerage and investment advisory services and fees differ, and that it is important for you to understand these differences.
- **B.** Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS which also provides educational materials about broker-dealers, investment advisers, and investing.

#### Item 2. Relationship and Services

- A. "What investment services and advice can you provide me?"
- **B. Description of Services:** We offer investment advisory services to retail investors. Our principal services include discretionary investment management and life event planning. Our services are offered through a wrap fee program. We offer a variety of account types including: individual, joint, retirement, and health savings accounts. Investments options include model portfolios, managed portfolios, exchange traded funds, mutual funds, and/or separately managed accounts.
- (i). *Monitoring*: We monitor your investments on an on-going monthly basis. Our monitoring services are included as part of our standard services.
- (ii.) *Investment Authority*: We maintain discretionary authority over your account with respect to asset allocation, portfolio construction, security selection, and investment decisions.
- (iii.) Limited Investment Offerings: We offer a suite of model exchange traded fund portfolios that upon client request can be tailored to your needs. We do not offer any proprietary products.
- (iv). Account Minimums and Other Requirements: We do not have a minimum account size or investment amount to establish a relationship.
- **C. Additional Information:** For additional information please refer to our <u>Form ADV Part 2A</u> Brochure.
- **D. Conversation Starters**: (i.) "Given my financial situation, should I choose an investment advisory service? Why or why not?" (ii.) "How will you choose investments to recommend to me?" (iii.) "What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?"

#### Item 3. Fees, Costs, Conflicts, and Standard of Conduct

## A. "What fees will I pay?"

- (i) Description of Principal Fees & Costs: For our principal services you will pay an annual wrap fee of 0.95% billed monthly in arrears. A wrap fee includes the costs for security transaction fees in the overall investment advisory fee. As a result, a wrap fee is generally higher than a typical asset-based advisory fee.
- (ii). Description of Other Fees & Costs: Other fees you may pay include custodial, account, mutual fund and exchange traded fund fees.

(iii). Additional Information: "You will pay fees and costs whether you make or lose money on your investments Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying." For more information, please refer to our Form ADV Part2A Brochure - Item 5.

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- (iv). Conversation Starter. "Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"
- B. What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?
- (i) Standard of Conduct: "When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means."
- (ii) Examples of Conflicts of Interest: The more assets that are in your advisory account the more you will pay in fees, therefore we have an incentive to increase the amount of assets in your account.
- (iii). Conversation Starter: How might your conflicts of interest affect me, and how will you address them?
- **(iv). Additional Information:** For additional information about our services, please refer to our please refer to our <u>Form ADV Part2A Brochure Item 5</u>.
- C. "How do your financial professionals make money?"

Our financial professionals are compensated based on a percentage of our advisory wrap fee. The more assets that are in your advisory account the more you will pay in fees, therefore your financial professional has an incentive to increase the amount of assets in your account.

#### Item 4. Disciplinary History

- A. "Do you or your financial professionals have legal or disciplinary history?"
- **B.** No, neither Polaris nor its financial professionals have any legal or disciplinary history. No
- (i) **Search Tool**: Visit Investor.gov/CRS for a free and simple search tool to research you and your financial professionals.
- (ii) Conversation Starter: "As a financial professional, do you have any disciplinary history? For what type of conduct?"

## Item 5. Additional Information

- **A.** For additional information about our services, please refer to our <u>website</u> and/or our <u>ADV forms</u>.
- **B.** If you would like additional, up-to-date information or a copy of this disclosure, please call (708)-996-0213.
- **C. Conversation Starter**. "Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?"